Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
A-4, Paschim Vihar, New Delhi-63
FOURTH SEMESTER [BA(JMC)] Supplementary Internal Examination, May 2024

Paper Code: BA(JMC)-MDC-111	Subject: Current Affairs and Media Issues
Time: 3 Hours	**Maximum Marks: 75**

Note: Attempt FIVE questions in all. Question No. 1 is compulsory and attempt one question from each unit.

1.		Answer all the following questions briefly: -		2.5 × 10 = 25	
	(a)	What are the sources of current affairs information in India?		BTL1	CO1
	(b)	Define the role of the United Nations Security Council.		BTL1	CO1
	(c)	Define the role of autonomous government bodies in India.		BTL1	CO1
	(d)	What is the importance of mobile applications for journalists?		BTL1	CO3
	(e)	Explain the role of media in shaping public opinion during elections.		BTL2	CO1
	(f)	Describe the objectives of media literacy campaigns on rural areas.		BTL2	CO3
	(g)	Comment on effectiveness of any recent media coverage on health issues aimed marginalized communities.		BTL5	CO4
	(h)	Assess the impact of unemployment on marginalized tribes in India.		BTL5	CO4
	(i)	Propose a media campaign to raise awareness about the effects of floods and droughts.		BTL6	CO3
	(j)	Design a new media literacy initiative for schools to improve critical consumption of news.		BTL6	CO3
UNIT – I					
2.	(a)	Critically evaluate the importance of key contemporary sources of information in India and discuss their impact on public awareness.	6.5	BTL5	CO1
	(b)	Describe the role of the Ministry of Home Affairs in maintaining internal security in India.	6	BTL2	CO1
3.	(a)	Evaluate the role of autonomous bodies in influencing internal government policies.	6.5	BTL5	CO1
	(b)	Evaluate the impact of any recent government project.	6	BTL5	CO1
UNIT - II					
4.	(a)	Explain the role of the United Nations in mediating global conflicts.	6.5	BTL2	CO2
	(b)	Analyze the importance of the Security Council in resolving global conflicts.	6	BTL4	CO2
5.	(a)	Critically examine one major ongoing international issue and discuss its global implications and potential resolutions.	6.5	BTL5	CO2
	(b)	Critically explain the necessity of the United Nations and evaluate its impact on global peace and development.	6	BTL5	CO2
UNIT – III					
6.	(a)	What are the key factors influencing the political reach of parties in India?	6.5	BTL1	CO3

	(b)	Propose an idea for a new media literacy campaign targeted at urban youth. (BTL 6: Creating)	6	BTL6	CO3
7.	(a)	Critically evaluate the socio-economic factors influencing the current condition of Indian farmers and suggest possible improvements.	6.5	BTL5	CO3
	(b)	Justify the effectiveness of media in highlighting the issues of displaced tribes. (BTL 5: Evaluating)	6	BTL5	CO3
UNIT – IV					
8.	(a)	Classify the impact of mobile apps in shaping the future of journalism.	6.5	BTL4	CO4
	(b)	Evaluate the success of research projects focusing on the ethical challenges faced by media in reporting sensitive issues.	6	BTL5	CO4
9.	(a)	Propose a strategy for addressing future challenges in journalism, focusing on digital media ethics.	6.5	BTL6	CO4
	(b)	Critically evaluate the importance of media literacy and discuss how it influences informed citizenship and democracy.	6	BTL5	CO4